



The 1<sup>st</sup> edition of the **International Conference on Applied Management Advances in the 21st Century (AMA21)** was held in São Paulo, Brazil (5-7 February, 2020).

This conference was organized by the International Association for Development of the Information Society (IADIS) and co-organized by the UPS.

**Co-organized by:**



The International Conference on Applied Management Advances in the 21st Century (AMA21) tried to provide a unique forum for presentation and discussion of the last research developments and solutions for the current issues of the world economy. The conference received 112 submissions from more than 10 countries. Each submission was reviewed in a double-blind review process by an average of four independent reviewers to ensure quality and maintain high standards. Out of the submissions received, 22 got blind referee ratings that published them as papers, which meant that the acceptance rate was 20%. Some other submissions were published as posters.

Extended versions of the best papers were selected to be published in:

- ❖ the IADIS International Journal on Computer Science and Information Systems (ISSN: 1646-3692)
- ❖ the IADIS International Journal on WWW/Internet (IJWI). ISSN: 1645-7641



Besides the papers' presentations, the conference also includes one keynote presentation by Prof. Fabio Gagliardi Cozman, University of Sao Paulo (USP), Brazil.



**Keynote Presentation:**

**“ARTIFICIAL INTELLIGENCE: BREAKTHROUGHS AND TRENDS”**



by Professor Fabio Gagliardi Cozman, University of Sao Paulo (USP), Brazil

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