The **2nd edition of the International Conference on Applied Management Advances in the 21st Century** was held virtually from 15 to 17 December 2021, due to the COVID-19 pandemic.

This conference was organized by the International Association for Development of the Information Society. The International Conference on Applied Management Advances in the 21st Century (AMA21) seeks to provide a unique forum for presentation and discussion of the last research developments and solutions for the current issues of the world economy. A global invitation was made to scholars, students, practitioners, organizations, government departments, policymakers and everyone interested in these subjects, to give their contribution.

It was published jointly with the International Conferences on: International Conference on Internet Technologies & Society (ITS2021) and Sustainability, Technology and Education (STE 2021). These events 137 submissions from more than 24 countries. Each submission was reviewed in a double-blind review process by an average of four independent reviewers to ensure quality and maintain high standards. Out of the papers submitted, 23 got blind referee ratings that published them as Full and Regular papers, which meant that the acceptance rate was 17%. Some other submissions were published as Short and Concise papers, Reflection papers, and Posters/Demonstrations.

Extended versions of the best papers were selected to be published in:

❖ the IADIS International Journal on WWW/Internet (IJWI). ISSN: 1645-7641

In addition to the papers' and posters' presentations, the conference also included one keynote by Professor Sandeep Krishnamurthy (Dean, School of Business, University of Washington - Bothell, USA).
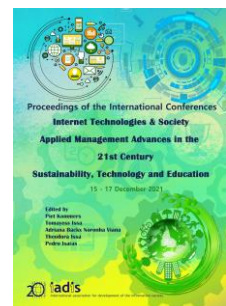
Keynote Presentation:

"THE FUTURE OF LEARNING IN THE BUSINESS DISCIPLINE"

by Professor Sandeep Krishnamurthy, Dean, School of Business, University of Washington – Bothell, USA

The AMA21 2021 Book of Proceedings was published in hard copy by IADIS Press.
(ISBN: 978-989-8704-36-8)
Editors: Piet Kommers, Tomayess Issa, Adriana Backx Noronha Viana, Theodora Issa and Pedro Isaías

Program Committee:

Conference Chair

Adriana Backx Noronha Viana, University of Sao Paulo (USP), Brazil

Conference Program Chair

Pedro Isaías, Information Systems & Technology Management School, The University of New South Wales, Australia

Committee Members

Abhishek Bajpai, Government Engineering College, Kannuaj, India

Alisara Charinsarn, Thammasat Business School, Thailand

Andrea Morichetta, University of Camerino, Italy

Andrey Simonov, University of Hawaii - Hilo, Usa

Arthur Csetenyi, Budapest Corvinus University, Hungary

Benjamin Yen, The University of Hong Kong, Hong Kong

Bojan Morić Milovanović, Institute of Public Finance, Croatia

Bonifacio Llamazares, Valladolid University, Spain

Carla Ruiz-Mafe, University of Valencia, Spain

Christian Wolff, University of Luxembourg, Luxembourg

Denise Tsang, Henley Business School, United Kingdom

Dragutin Kermek, University of Zagreb, Croatia

Eva Buitrago, University of Seville, Spain

Gen-Yih Liao, Chang Gung University, Taiwan

Georgios Lappas, University of Western Macedonia, Greece

Gianluca Mattarocci, University of Rome Tor Vergata, Italy

Giorgia Miotto, Universitat Ramon Llull, Spain

Gisela Ammetller Montes, Open University of Catalonia (UOC). Spain

Hebatallah Mohamed, Jubail University College, Saudi Arabia

Inmaculada Moreno Masero, University of Seville, Spain

Irina Mocanu, University Politehnica of Bucharest, Romania

Jana Majerova, AMBIS University, Czech Republic

Jesús López-rodríguez, University of a Coruña, Spain

Joan-francesc Fondevila-gascón, University Pompeu Fabra, Spain

Lubica Gajanová, University of Žilina, Slovakia

Luis Álvarez Sabucedo, University of Vigo, Spain

Mak Sharma, Birmingham City Univesity, United Kingdom

María Ángeles Caraballo, University of Seville, Spain

M-Y Yusliza, University Malaysia Terengganu, Malaysia

Nikos Karacapilidis, University of Patras, Greece

Noor Faezah Juhari, University Malaysia Terengganu, Malaysia

Rafael Currás Pérez, University of Valencia, Spain

Rahib Abiyev, Near East University, Turkey

Rocío Iñiguez, University of Seville, Spain

Rodrigo Ferreira Silva, Empresa de Tecnologia e Informações da Previdência, Brazil

Stephan Böhm, Rheinmain University of Applied Sciences, Germany

Stephanie Teufel, University of Fribourg, Switzerland

Tomas Sigmund, University of Economics, Czech Republic

Yan Xu, Northwest University, China

Yousef Farhaoui, Moulay Ismail University, Morocco

Zeki Ayağ, Kadir Has University, Türkiye

Zhiyu Jiang, Northwestern Polytechnical University, China