



The 4th edition of the International Conference on Applied Management Advances in the 21st Century was held virtually from 11 to 12 December 2024.

This conference was organized by the International Association for Development of the Information Society.

The International Conference on Applied Management Advances in the 21st Century (AMA21) seeks to provide a unique forum for presentation and discussion of the last research developments and solutions for the current issues of the world economy. A global invitation was made to scholars, students, practitioners, organizations, government departments, policymakers and everyone interested in these subjects, to give their contribution.

The AMA21 2024 conference received 59 submissions from more than 4 countries. Each submission was reviewed in a double-blind review process by an average of four independent reviewers to ensure quality and maintain high standards. Out of the submissions received, 13 got blind referee ratings that published them as papers, which means that the acceptance rate was 22%.

Extended versions of the best papers were selected to be published in:

- ❖ the IADIS International Journal on Computer Science and Information Systems (ISSN: 1646-3692)



In addition to the papers presentations, the conference also included one keynote presentation by Prof. Pedro Isaias, Universidade Aberta (Portuguese Open University), Portugal

#### Keynote Presentation:



#### EXPLORING CHATBOTS' USE ACROSS THE DIGITAL ECONOMY

by Prof. Pedro Isaias, Universidade Aberta (Portuguese Open University), Portugal

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**Editors:** Adriana Backx Noronha Viana and Pedro Isaiás



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