2022

Keynote Presentation:

Innovative technologies and trends in the Digital Society

 by Prof. Pedro Isaias, Information Systems & Technology Management School, The University of New South Wales, Australia

2021

Keynote Presentation:

"THE FUTURE OF LEARNING IN THE BUSINESS DISCIPLINE"

 by Professor Sandeep Krishnamurthy, Dean, School of Business, University of Washington – Bothell, USA

2020

Keynote Presentation:

"ARTIFICIAL INTELLIGENCE: BREAKTHROUGHS AND TRENDS"

 by Professor Fabio Gagliardi Cozman, University of Sao Paulo (USP), Brazil