

2025

Talk:

CULTURAL HUMILITY AS A CATALYST FOR EMPLOYEE-DRIVEN ORGANIZATIONAL INNOVATION

by Dr. Melinda Jimenez Perez San Antonio, TX, USA

Workshop:

DESIGN THINKING IN ACTION: FROM INSIGHT TO INNOVATION

by Profs. Pedro Isaias (Universidade Aberta, Portugal) e Paula Miranda (Escola Superior de Tecnologia, IPS, Portugal)

2024



Keynote Presentation:

EXPLORING CHATBOTS' USE ACROSS THE DIGITAL ECONOMY

by Prof. Pedro Isaias, Universidade Aberta, Portugal and The University of New South Wales, Australia

2022



Keynote Presentation:

Innovative technologies and trends in the Digital Society



by Prof. Pedro Isaias, Information Systems & Technology Management School, The University of New South Wales, Australia

2021



Keynote Presentation:

“THE FUTURE OF LEARNING IN THE BUSINESS DISCIPLINE”



by Professor Sandeep Krishnamurthy, Dean, School of Business, University of Washington – Bothell, USA

2020



Keynote Presentation:

“ARTIFICIAL INTELLIGENCE: BREAKTHROUGHS AND TRENDS”



by Professor Fabio Gagliardi Cozman, University of Sao Paulo (USP), Brazil